

INVESTOR'S CORNER

If You Are An Investor, Allow Me To Pose Three Questions To You. Why Arizona? Why Arizona, Now? Why Gorenter, Today?

The three questions, and their responses, are or could be the foundation of your diversified investment portfolio. Let me offer some points for you to ponder. **Why, Arizona?** Long, one of the fastest growing states in the country, Arizona includes both the fastest (Maricopa County/Phoenix and Valley of the Sun) and the third fastest growing (Pinal County) counties in the country. Solid, long-term growth, great weather, great-up-beat-people with a can-do mental attitude, a growing economy and more are all reasons that

many don't feel will leave us very soon.

That's good news for any investor.

Why Now? Yes, across the country foreclosures are up and purchases are down. But, for many, this is the right time to get into leveraged purchase of new and recently constructed (over the past ten years or so) single-family homes. This strategy, over the past two decades, has demonstrated that it is the most successful investment strategy out there, delivering a solid return. For instance, it is estimated that a \$20,000 investment in the stock market, for

instance, at a 7% return would pay you \$1,400; and over that same time, that same \$20,000 used to purchase a \$200,000 home at a 7% return would realize \$14,000. That's the power of leverage and leveraged Real Estate.

That's good news. Why Gorenter, Today? Every investor needs some help, sometime. We're your helping hand. We can optimize your investment opportunity... from helping you decide where to invest, to making sure



your properties are the right homes in the best neighborhoods.

You'll feel comfortable working with us. No pressure, just results. And, we can give you help in not just purchasing homes, but in renting/leasing and managing them. We don't just find real estate and leave you on your own. We are the state's leading manager of single-family homes, Gorenter.com. We manage more homes than anyone else in the state. We can take the worry out of investing AND managing your homes. And, we may even be able to assist you to gain funding for your purchases.

That's good news.

To see how purchasing single-family homes in Arizona now can make a real difference in your portfolio, call 602-512-4400, or visit us at www.Gorenter.com.